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**Fresh Wave Continuous Release Crystal Gel Wins iParenting Award**

*The eco-friendly solution is selected as a safe, effective way to remove household odors*

BARRINGTON, IL (July 7, 2010) – OMI Industries, makers of the eco-friendly odor eliminating product line Fresh Wave, today announced that the Fresh Wave Continuous Release Crystal Gel has received an **iParenting Media Award** for the 2010 Excellent Products in the Housewares category. Made with a proprietary formula of purified water and plant extracts, the Fresh Wave Continuous Release Crystal Gel is designed to eliminate household odors without the use of chemicals. Found to be safe for people, pets and the environment, the Fresh Wave Crystal Gel offers an eco-friendly and effective way to remove some of the toughest odors from anywhere in the home or car, including pet odors, sports equipment, musty basements, gym bags, diaper pails or other odiferous environments.

The iParenting Media Awards Program ([www.iparentingmediaawards.com](http://www.iparentingmediaawards.com)) provides a credible and objective method of determining the best products in the marketplace and honors these products with their prestigious consumer award. The iParenting Media Awards Program is the only consumer awards program certified by ISO 9001:2000, the internationally recognized standard of quality assurance. Reviewers for the awards are a diverse set of parents, experts, licensed childcare centers and schools nationwide.

“We are thrilled to be named an iParenting Media Award winner. We recognize that receiving this award is one of the highest achievements in the consumer goods industry,” said Philip M. Coffey, President and Managing Director of OMI Industries, manufacturer of Fresh Wave products. “Our company is committed to developing odor eliminating solutions that keep homes and businesses smelling clean without the use of harmful chemicals. This is a significant honor for the Fresh Wave Crystal Gel and an excellent recognition of the design and manufacturing of our products.”

**About OMI Industries**

OMI Industries ([www.omi-industries.com](http://www.omi-industries.com)) is a worldwide leader in providing odor abatement solutions ranging from heavy industrial to consumer applications. The company’s engineering solutions solve a variety of organic and inorganic odor control issues. OMI Industries is comprised of industrial, commercial, and consumer divisions with three unique brands: Ecosorb® (industrial), Fresh Wave® IAQ (commercial), and the award-winning Fresh Wave® (consumer).

OMI Industries is a privately held corporation founded in 1989 with corporate headquarters located in the Chicago suburb of Barrington, IL . OMI has manufacturing, warehousing and a research and development facility in LaPorte, TX; Rising Sun, IN and Ventura, CA, respectively.

### **About iParenting**

iParenting.com, an online community for parents and parents-to-be, is part of Disney Online's network of family-focused Web sites including DisneyFamily.com, Kaboose and FamilyFun.com. Founded in 1996, the company has grown from a single pregnancy site, www.PregnancyToday.com, to an award-winning network of more than 40 sites, in English and Spanish. The iParenting sites address a range of parenting issues from preconception through raising teenagers and beyond. iParenting Media's Editor-in-Chief Elisa Ast All, MSJ, writes a monthly newspaper column and co-hosts a Chicago-based radio show, Points on Parenting. iParenting Media produces the highly respected iParenting Media Awards program, an ISO9001:2000 certified product review and awards program. Consumers can learn more about products winning iParenting Media Awards by visiting <http://www.iParentingMediaAwards.com/consumer>.