

KITCHENWARE NEWS

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Kitchenware goes green



Peugeot™ and Swissmar USA Announce New Joint Venture

Peugeot™, Groupe PSP of France, and Swissmar Imports Inc. of Niagara Falls, NY, announced in mid December their agreement to form a joint venture between the two companies. The new company will be known as PSP USA, LLC, with Daniel Oehy as President and CEO.

“This new venture will start operations on January 1, 2008, and is the natural progression of a very successful relationship that began more than 15 years ago.

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Prepara Will Launch 20 New Items

By Jenna Lane

A designer, an engineer and a chef walk into a kitchen. It's not the opening line of a joke—it's the genesis of a company called Prepara. Its owners, who include the designers behind the Metrokane Rabbit® corkscrew and a former Macy's executive, have been filing for patents left and right, setting them up to double Prepara's product offerings in 2008.

In the beginning

Five or so Thanksgivings ago, Dean Chapman was watching his wife and mother-in-law crush garlic one clove at a time. Chapman is an industrial designer and co-founder of Pollen Design; his wife is a designer too; her father an engineer. They must have been getting hungry because the conversation soon turned to how they could get garlic, lots of it, crushed faster.

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