

NOVEMBER 25-DECEMBER 1, 2010 | HOLIDAY GUIDE



## Give the gift of goodness – go organic, green



### Natural accent

Based on the premise that the molecule is mightier than the odor, Fresh Wave natural odor eliminators use the power of nature and molecular science. Instead of masking odors, **Fresh Wave products** go to the source of odors and bond with them. The products use ingredients like lime, pine needles, aniseed clove and cedarwood. As a true test of its effectiveness, Fresh Wave has created a Stinky Dorm Kit that is non-toxic yet effective. The kit contains a crystal gel and a spray that when used together, can destinkify the most stench-ridden dorm room for a reasonable cost of \$19.99. The company also makes a Green Home kit with crystal gel, spray and soy candle for \$29.99. (Available at select Ace Hardware Stores, William Sonoma, Bed Bath and Beyond and other home stores.)