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**The Chicago Blackhawks Take On Odors with
Fresh Wave Natural Odor Eliminators for a Second Season**

Fresh Wave - the Official Deodorizer of the Chicago Blackhawks 2011-2012 season

LONG GROVE, IL (July 26, 2011) – [OMI Industries](#), the makers of [Fresh Wave®](#) natural odor eliminators, announced today that Fresh Wave products will return to the locker room for another season as the “official deodorizer” of the Chicago Blackhawks, benching odors indefinitely.

For the second straight year, Fresh Wave products will skate on the same line as the Blackhawks’ equipment management team to attack locker room, uniform and gear odors using a proprietary blend of natural plant oils and water. In addition to their odor-eliminating duties, Fresh Wave products will also have a gloved hand in a number of Blackhawks events throughout the season, including the Blackhawks Fan Convention and Training Camp Festival, as well as support of the Blackhawks’ Youth Hockey Camps throughout the Chicagoland area.

“We’re pleased to support the Chicago Blackhawks organization for another season as their ‘official deodorizer,’ providing a highly-effective, safe-to-use solution for locker room, uniform and gear odors,” said Philip M. Coffey, managing director of OMI Industries. “As any player or parent can tell you, when you face off against tough hockey odors, there are a lot of products on the market that simply mask odors with a flowery scent. Fresh Wave products eliminate odors completely, and our products are proudly made in the United States.”

Fresh Wave’s unique formula uses plant oils and extracts to destroy odor molecules. Fresh Wave products are completely safe to use around kids and pets, are alcohol-free and non-toxic, and received the EPA’s “Design for the Environment” recognition in 2011. Fresh Wave natural odor eliminators come in a variety of delivery options to battle odors on surfaces, fabrics and in the air, from sprays to continuous release crystal gel, and the new Fresh Wash Laundry Additive.

About OMI Industries

OMI Industries, a worldwide leader in providing natural odor abatement solutions, is a privately-held corporation headquartered in Long Grove, Ill. Founded in 1989, OMI's green engineering solutions solve organic and inorganic odor control issues across three divisions with the Ecosorb® (industrial), Fresh Wave® IAQ (commercial) and Fresh Wave® (consumer) brands. Products from all three brands have received several awards, including the iParenting Media Award for "Best Product in the Housewares Category" and Environmental Protection Magazine's "Product of the Year." Most recently, Fresh Wave IAQ products received the Environmental Protection Agency's Design for the Environment (DfE) recognition. All three brands are sold worldwide, both directly and through distributors. Additional OMI facilities include LaPorte, Texas (industrial sales); Rising Sun, Ind. (manufacturing and warehousing); and Ventura, Calif. (R&D). For more on OMI, visit www.omi-industries.com.

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