

April 17, 2010

Keep it clean



Fresh Wave

What's it good for? Chemical air fresheners mask odors with perfumes or fragrances. Fresh Wave's product line eliminates them.

How's it work? The products — sprays, gel crystals, candles, pearl packs, carpet

shake, vacuum cleaner pearls and multipurpose additive — are made of extracts of lime, pine needles, aniseed, clove, cedar wood and soy. They're nontoxic, so safe to use around pets and kids. They carry an electrostatic charge on their surfaces that attract and bind the stinky particles. Once saturated, the Fresh Wave molecules fall away, having neutralized the odor. Different products tackle different situations, and the company's Web site (see below) provides recommended uses for each one.

What are some of those recommended uses? Damp basements, musty closets, stinky garages, freshly painted rooms, storage space, rarely used recreational vehicles, cooking odors, tobacco smoke and other airborne smells, gym lockers, tennis shoes, car seats, diaper pails, laundry hampers, pets' favorite places, carpets and upholstered furniture, vacuum cleaner bags, washing machines and more.

Price: Ranges from \$4.50 for a small travel spray bottle; most are in the \$8.95 to \$20 range. A Home Kit, including a 16-ounce jar of crystal gel, an 8-ounce spray and 6.25-ounce soy candle, a good way to try the products, is \$29.99. View fresh-wave.com.

— Marcia Schnedler